

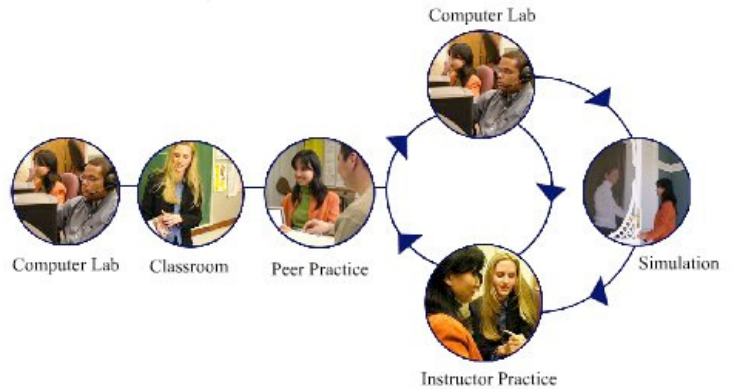


Global Educational Technologies has a single purpose – to provide the best language training program in the world. To accomplish this, the TALL (*Technology Assisted Language Learning*) approach is employed.

English is the language of commerce. It is imperative to succeed in the global marketplace.

TALL uses a holistic approach for language instruction. Unlike other English language learning programs that solely focus on either technology instruction or classroom instruction, TALL integrates the best of technology, teachers, native speakers and real-world practice to produce better, faster results.

The TALL methodology applies a task-based approach to learning English. Concepts are divided into practical tasks, which a person accomplishes daily. As each task is mastered, the learner can immediately apply that knowledge in appropriate English settings while continuing to learn new concepts.

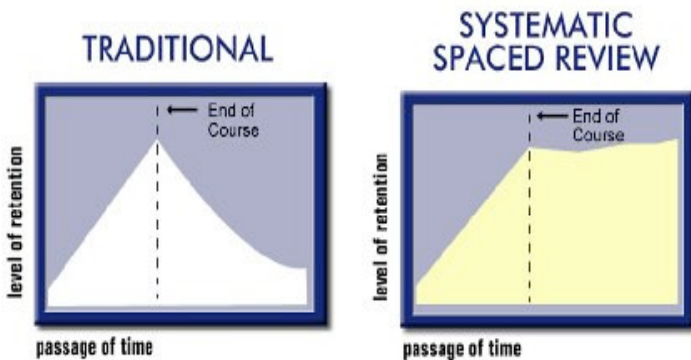


The TALL Advantage: Retention

Too often, knowledge is quickly learned and quickly forgotten. The TALL system uses a learning theory called systematic spaced review to prevent this.

TALL software tracks learning and periodically reviews material that has previously been mastered. If it detects that an important concept has been forgotten, it provides an immediate review to ensure that the material is learned.

Additionally, TALL simulations require application in realistic environments. When knowledge becomes action, retention dramatically improves.



The TALL Advantage: World-wide Recognition

TALL is developed at a major US University, which is known for its depth of foreign language and linguistic training, offering courses in 74 different languages.

